

# Hurca!

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## Illustration Workflow

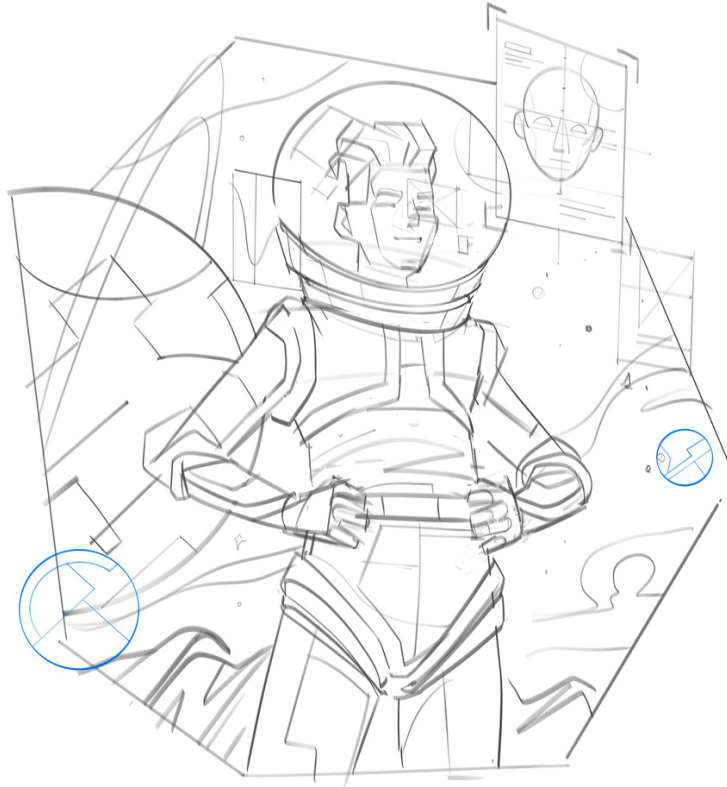
When we reach an agreement regarding timing and cost, I will need the **50%** before proceeding with the first step.



### 1. Sketch

I create a raw sketch of the illustration and we discuss the eventual changes to be done in the composition to better fit your project.

This step includes **2 variations**. Any further variation costs additional **€90 (\$100)** each.



### 2. Color Test

I test the color palette to highlight the main subject and reach a harmonious look.

This step includes **2 color variations**. Any further variation costs additional **€90 (\$100)** each.



### 3. Final Effects

**Step 3 is not provided if you need vector files (AI, EPS).**

I add some extra lights, shadows and textures that will make the illustration more impactful. The final format is **high-resolution JPEG (PSD)**.

No variations are included in this step. Any change will be quoted separately.

